GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:823
ANSWERED ON:29.07.2010
PROTECTION OF HANDICRAFTS INDUSTRIES
Shantha J.

Will the Minister of TEXTILES be pleased to state:

(a) whether the Government is aware that the Indian handicrafts sector is being badly affected by the Chinese market;

(b) if so, whether Government is taking any step to promote and protect the Indian handicrafts industry; and

(c) if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SMT. PANABAAKA LAKSHMI)

(a): Yes Madam. The Indian handicrafts sector is being affected by the Chinese exports since imports of handicrafts items from China is increasing. The domestic market have been flooded with the Chinese handicrafts which include festive decoration namely decorative pieces for Dewali, Holi, Raksha Bandhan and other festive occasions.

(b): Yes Madam.

(c): A strategy to promote and protect exports of Indian Handicrafts, a road map for doubling the share of exports of Indian Handicrafts in world handicrafts from existing 2% to 4%,Government has identified five theme based craft clusters as per the Annexure attached for promoting the crafts by design development technological up-gradation and marketing. The 25 crafts covered under the five theme based clusters would cover maximum of Indian Handicrafts exports.

The other measures being taken to step up export of handicrafts include: participation in Fairs/Exhibitions abroad; organizing Indian Handicrafts and Gifts Fair twice a year, organizing Thematic exhibition, Organizing programmes for packaging and export procedure, organization of buyer-sellers meet and brand image promotion of Indian Handicrafts abroad etc. In the new Foreign Trade Policy 2009-14 announced on 27.8.2009 under Focus Product Scheme (FPS), all handicrafts products have been categorized as Special Focus Product and are, accordingly, entitled to a benefit of duty credit scrip @ 5% of FOB value of exports, as against the normal rate of 2% for Focus Products.

DETAILS OF IDENTIFIED 25 CLUSTERS FOR SETTING UP OF INTEGRATED COMMON FACILITY–CUM-TRAINING CENTRE

THEME - NEEDLE WORK

SL. NO.	NAME OF CRAFT CLUSTER	NAME OF THE STATE	NAME OF CRAFT / PRODUCT CATEGORY
1.	Lucknow	U.P.	Chikan Embroidery
2.	Srinagar	J&K	Crewel Embroidery
3.	Sanganer / Jaipur	Rajasthan	Hand Printed Textiles/ Applique work
4.	Delhi	Delhi	Home Textiles/ Home Furnishings
5.	Bhubaneswar / Pipli	Orissa	Patch / Applique Work

THEME - TRIBAL CRAFTS

SL. NO.	NAME OF CRAFT CLUSTER	NAME OF THE STATE	NAME OF CRAFT / PRODUCT CATEGORY
1.	Imphal	Manipur	Artistic Textiles
2.	Jagdalpur	Chhatisgarh	Dhokra Casting
3.	Ranchi	Jharkhand	Black Terracotta
4.	Almora	Uttarakhand	Copperware

5. Guwahati Assam Brassware / Tribal Jewellery

THEME- FASHION ACCESSORIES

SL. NO. NAME OF CRAFT CLUSTER NAME OF THE STATE NAME OF CRAFT / PRODUCT CATEGORY

1. Agartala / Nagaland NER Cane & Bamboo jewellery
2. Kolkatta, W.B. Jute / Terracotta jewellery
3. Bangalore Rural Karnataka Bridri Craft
4. Karim Nagar A.P. Silver Filigri
5. Delhi Delhi Fashion Accessories

THEME- FESTIVE DECORATIONS

SL. NO. NAME OF CRAFT CLUSTER NAME OF THE STATE NAME OF CRAFT / PRODUCT CATEGORY

1. Agra U.P. Marble Stone Carving/Christmas
2. Kondapalli Andhra Pradesh Toys
3. Chennai Tamil Naidu Palm leaf craft/ Dry Flowers
4. Udaipur / Jaipur Rajasthan Handcrafted Decorations
5. Thiruvananthapuram Kerala Christmas gifts including candle

THEME- NATURAL FIBRE AND ECO-FRIENDLY CRAFTS

SL.NO. NAME OF CRAFT CLUSTER NAME OF THE STATE NAME OF CRAFT / PRODUCT CATEGORY

1. Nainital Uttarakhand Rambans
2. Bhopal M.P. Sisal Craft
3. Coimbatore Tamil Naidu Banana Fiber
4. Bareilly U.P. Bamboo
5. Guwahati NER Vegetable dyed products